



CALL FOR ENTRIES

2015 NorthStar National Watermedia Exhibition

Exhibition Dates: September 8 – October 18, 2015

Hopkins Center for the Arts, Hopkins, MN

Deadline for Entries: Midnight, July 1, 2015

Venue

Hopkins Center for the Arts is located 1111 Mainstreet, Hopkins MN, a suburb in the Minneapolis/St. Paul metropolitan area. It is a state-of-the-arts facility with prime exhibition space and a stage for theatrical performances. It has a well-lit exhibition space recognized in the metropolitan area for installations that feature a variety of media, themes, and styles. For more information on the facility, go to www.hopkinsartscenter.com.

Juror and Judge

Jack Richeson, founder of Jack Richeson & Co., Inc., a world-wide manufacturer, importer, and distributor of quality artists' materials is the NorthStar Watermedia Society's 2015 National Juried Exhibition Judge. He is also the founder of the Jack Richeson School of Art and Gallery. The gallery displays over two hundred paintings in its permanent collection, in addition to works for sale by well-known contemporary painters. The School hosts local teachers and nationally-known workshop instructors. In recent years, Jack Richeson has turned to publishing fine art books, sponsoring the publication of *Pure Color: the Best of Pastel*, and has published two volumes in the Jack Richeson Fine Art Series: *Plein Air New Mexico* and *My Friends, Today's Great Masters*. Jack Richeson's commitment to fine art exhibitions is shown by his numerous international juried competitions each year (www.richeson75.com) and by his financial support of numerous art organizations and exhibitions. Richeson believes that "art groups are the salvation of art."

2015 Exhibition Calendar

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| • Wednesday, April 1 – Wednesday, July 1 | Entries accepted |
| • Wednesday, July 1 | Entry deadline, midnight |
| • Tuesday, July 21 | Acceptance notification, including shipping instructions |
| • Tuesday, August 25 – Saturday, August 29 | Shipped paintings received |
| • Wednesday, September 2 | Hand-delivered paintings received, 10 AM – 1 PM |
| • Tuesday, September 8 | Exhibition opens |
| • Sunday, September 13 | Artist Reception, 2-4 PM, Awards Ceremony 3 PM |
| • Sunday, October 18 | Exhibition closes |
| • Monday, October 19 | Pick up hand-delivered paintings, 10 AM – 1 PM |
| • Monday, October 26 | Latest date unsold paintings shipped back (your receive date will vary depending on location) |

Eligibility

NorthStar Watermedia National Exhibition is open to all artists 18 years or older.

Entry Fee (non-refundable)

NorthStar Watermedia Society members: \$35 for up to three images. Non-members: \$45 for up to three images. Those wishing to join NorthStar may add \$35 individual annual dues during the entry process (other membership categories can be found at www.NorthStarWatermedia.com). You need not be a NorthStar member to enter the National, but you must be a NorthStar member for future possibility of signature status.

ENTRY PROCEDURE

All entries will be handled by www.callforentry.org. Deadline for entries is midnight July 1, 2015.

Registration is online at www.callforentry.org. Help for photographing your work and properly sizing your images can be found at www.callforentry.org/image_prep.phtml.

- Images must be in JPEG format, 72 ppi/dpi, and no smaller than 1920 pixels on the longest side. Maximum image file size is 5MB.
- Show only the image, no frame or mat.
- No watermark may be shown in the image.
- No digital enhancement of images.
- All work shown has to have been completed after January 1, 2013.
- Image must be correctly oriented (vertical or horizontal).
- Verification and receipt of entry will be sent by www.callforentry.org on entry completion.
- Each artist may submit up to three paintings; only one can be selected for exhibition.
- After a painting has been entered, its title and price may not be changed. Please price paintings accordingly in consideration of applicable sales commissions.

For questions related to the Call For Entries, contact NorthStar Registration Chair at email NSWS-Exhibition@comcast.net.

Notifications

Artists will receive notification and receipt of entry from www.callforentry.org once they have completed the entry process.

Copyright and Production Rights

As condition of entry, entrant grants NorthStar Watermedia Society the right to reproduce accepted artwork in materials such as a CD, catalog or video, press releases, publications, brochures, leaflets, invitations, radio, television or web site announcements, and other printed or electronic media, for advertising, education, and publicity for this and any future exhibitions and competitions.

Awards: NorthStar Watermedia Society will award over \$4000 in cash and non-cash prizes for the 2015 National Exhibition

- Best of Show \$1250
- 2nd Place - \$1000
- 3rd Place - \$750
- Named Awards and additional cash/product awards totaling a minimum of \$1000

Exhibition

All accepted entries will hang in the Hopkins Center for the Arts. A reception will be held on Sunday, September 13 from 2-4 PM. The Presentation of Awards ceremony will be at 3 PM.

Specifications and Restrictions

- The NorthStar Watermedia Society National Exhibition is limited to paintings in watercolor, acrylic, casein, gouache, water-soluble ink, and egg tempera.
- Acceptable surfaces are paper, yupo, canvas, canvas board, or board.
- Only the artist's own hand painted papers may be used for collage.
- The Exhibition will not accept works using pastel, oil pastel, wax crayon, water soluble oil, computer generated images, or any form of print reproduction. Pencil and pen cannot be a major focus of any piece.

- All work must be original to the artist. No copies or likenesses of other artists' work will be accepted.
- Source material must be wholly original and not derived from any published images.
- Works previously exhibited in a NorthStar exhibition are not eligible.
- All works submitted must have been completed after January 1, 2013.
- Maximum size, including frame, is 40" in any direction.
- Minimum image size is 140 square inches.
- Maximum depth 2-1/2".
- Framing is required for all paintings.
- Frames and mats must be in pristine, like-new, condition. If using a mat, only white, off-white, or cream mats are allowed.
- All paintings must be wired for hanging on the vertical sides of the frame. No saw tooth hangers allowed.
- Glazing must be plexiglass – NO GLASS will be accepted.
- Paintings may be priced for sale or identified as Not for Sale (NFS).
- No work will be withdrawn before the close of the exhibition.
- NorthStar cannot make special shipping arrangements – all artists must adhere to the guidelines. Work will only be returned to the artist or his/her designee.
- All work submitted must be suited for a family audience.
- NorthStar may refuse to exhibit any work misrepresented or unsuitably presented.
- Paintings accepted into the show must be the same as the entry.
- If an accepted painting is not sent for the show, the artist will be disqualified from entering any NorthStar Watermedia Exhibition for three (3) consecutive years.

Sales

Hopkins Center for the Arts retains 25% on any sold artwork in the exhibition and NorthStar retains an additional 10% commission (total 35%). All insurance is the responsibility of the artist.

Notification of Accepted Entries

Every artist whose painting is accepted will receive instructions for shipping or hand-delivery. Each artist must include a check for \$20 payable to NorthStar Watermedia Society with their accepted work for exhibition and related expenses. Failure to include the \$20 payment upon delivery of the painting will mean rejection of the work. In addition, there will be a handling fee of \$60 for all works shipped rather than delivered (the fee includes receiving, unpacking, storing your packing material during the show, getting your painting to the show location, picking up the painting at the end of the show, and repacking for shipment back to you). Options for shipping unframed works to be framed on site will be included in notification packets. **All shipped works must also contain a prepaid return shipping label.**

Disclaimer/Legal

Artists should provide their own insurance. NorthStar Watermedia Society and Hopkins Center for the Arts will take every precaution against damage or theft, but will not be responsible for damage or loss, whatever the cause. Submission of an entry to this exhibition constitutes agreement of the artist to all terms and conditions in this Call For Entries. The entering artist does for himself/herself, his/her heirs and assigns, hereby forever waive, release and discharge NorthStar Watermedia Society, its members, and Hopkins Center for the Arts and its agents, from any and all manner of actions, suits, damages, claims, and demands whatsoever, in law and equity, for any loss or damage to the artist's property, and for any personal liability. In addition, by submitting an entry, the artist grants permission for NorthStar Watermedia Society to reproduce images which may be used for exhibition-related publicity. This release shall be in effect for the duration of the exhibition referred to in the Call For Entries and shall include any agents, representatives, and employees of NorthStar Watermedia Society and the Hopkins Center for the Arts.