



Dear Artist:

CAB has been a force in River Falls for 20 years. So, mark your calendar for May 2 and let's celebrate the 2015 Spring Arts GALA!! Regulars at the GALA know it's where we find excellent music, elegant hors d'oeuvres, friendly, delightful people eager to buy art, raffles of Art Works, dancing and general merriment. The GALA is CAB's way to showcase local artists—such as you-- while raising operating funds. Last year, the 2014 GALA drew record crowds and sold more art than ever before. That means that the artists who chose to receive 60% of the sale price made more money. AND those who donated their works to CAB made greater charitable gifts.

This year the **PLATINUM** theme means the opportunity to decorate, play music and, if we choose, dress accordingly; artists could even create thematic art. This year, the GALA will be back at the River Falls Golf Club on County Rd M, just east of town. The Golf Club's remodeled entertaining rooms are a spacious and wonderful place for display and merry-making, and CAB is anticipating a great event. We will also have space where we can store "stuff" where program participants can prep.

Doors open at 6. Hours of the **Auction** portion of the event are 6 - 9:30. Beginning at 6:30, an array of fine hors d'oeuvres will be offered. Music will be ongoing throughout the evening with the Tommy Bentz Band headlining the night and beginning at about 8 pm. AND, CAB will give a FREE ticket to each artist who places art in the silent auction.

We encourage you to contribute your talent to this evening of fun and fundraising. The next page will tell you how to do it. To make sure you won't forget, we will send a reminder postcard in early April emphasizing the drop off deadlines. Thank you for your support – and thank you for being a local artist who helps make River Falls the wonderful arts center it is.

Many Happy Returns of the GALA,

Sue Beckham and David Markson, 2015 GALA Co-Chairs